

Placements 2017-18

MASTER YOUR
FUTURE

K. J. Somaiya | Institute of Management
Studies & Research



Placement Highlights AY 2017-18

PGDM, PGDM (IB), PGDM (FS), PGDM (RM) and PGDM (COMM)

- K J Somaiya Institute of Management Studies & Research (SIMSR) Mumbai has had a great placement season this year (2017-18)
- Leading companies from a multitude of sectors participated in Final Placements, offering sought-after profiles with competitive packages.
- With multiple profiles on offer, students had a plethora of options to make informed decisions to shape their career.
- From amongst the **175** companies for **365** students across programs, **37** organizations participated for the first time and a few visited after a hiatus.
- Among the principal offers made, the students have received **83** offers from **IT** majors, **91** from **Banking and Insurance Sector**, **57** offers from **Financial Services** and so on.

Placement Highlights AY 2017-18

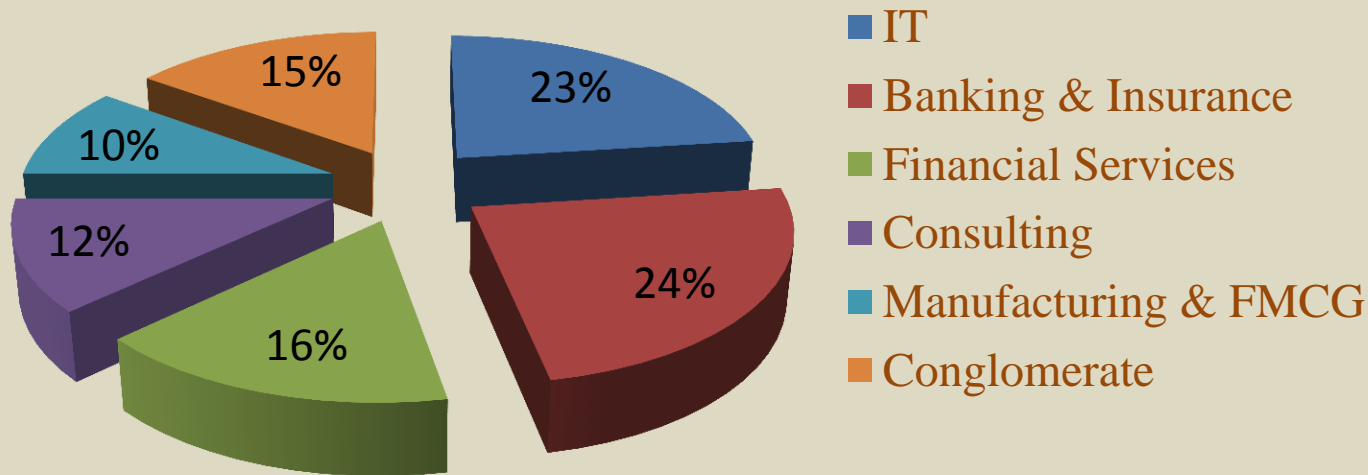
PGDM, PGDM (IB), PGDM (FS), PGDM (RM) and PGDM (COMM)

- **99% Students Placed**
- **175 Total Recruiters, includes 37 New Companies**
- **Highest Package: Rs. 30,00,000 Per Annum**
- **Average Package: Rs. 9,87,000 Per Annum**

Contact Us: Phone: +91 022 6728 3004 / 3005 / 3089 / 3078 / 3087 / 3000 / 3050
Email: chiefmanager@somaiya.edu / placements.simsr@somaiya.edu

Placement Highlights – Sectoral Analysis

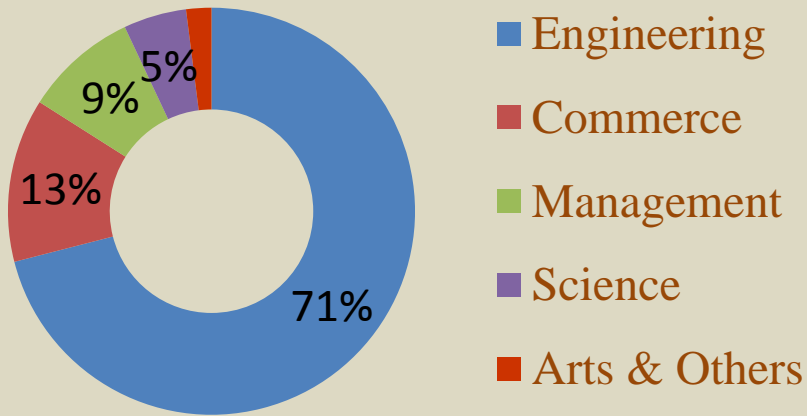
Sectoral Analysis



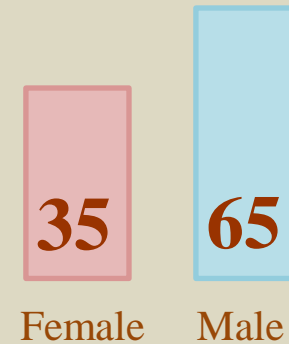
- Banking & Insurance sector lead the Placement Season with a whopping 24% of total offers made
- IT Sector being 2nd highest with 23%, followed by Financial Services with 16% and Conglomerate Sector with 16%. Conglomerate consists of Ecommerce, Retail, Pharmaceuticals, Real Estate, Market Research, Media, Education etc. as it's prominent recruiters.

STUDENT DEMOGRAPHICS AY 2017-18

Education Background



Gender Percentage

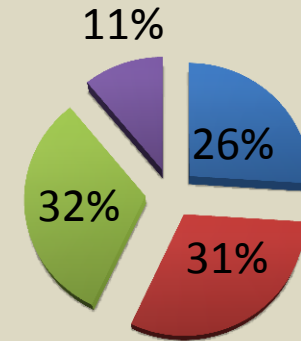
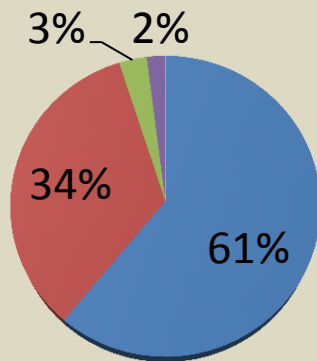


- Students come from diverse educational backgrounds like Engineering (71%), Commerce (13%), Management (9%) etc.

STUDENT DEMOGRAPHICS AY 2017-18

Specialisation

■ Marketing ■ Finance
■ Operations ■ Human Resource



■ Freshers ■ Upto 24 Months
■ 25 to 35 Months ■ 36 Months & Above

Work Experience

- Maximum students opt for Marketing Specialization i.e. 61%, followed by Finance as second most preferred specialization with 34% students and the remaining 5% prefer HR & Operations.
- The work experience among students is a mix of both Fresher's (26%) and Experienced students (74%)

PLACEMENT HIGHLIGHTS

SUMMERS AY 2017-18

PGDM, PGDM (IB), PGDM (FS), PGDM (RM) and PGDM (COMM)

- **100% Students Placed**
- **172 Total Recruiters include 40 New Companies**
- **Average Stipend : Rs. 17,500 Per Month**
- **Highest Stipend : Rs. 1,54,000 Per Month**

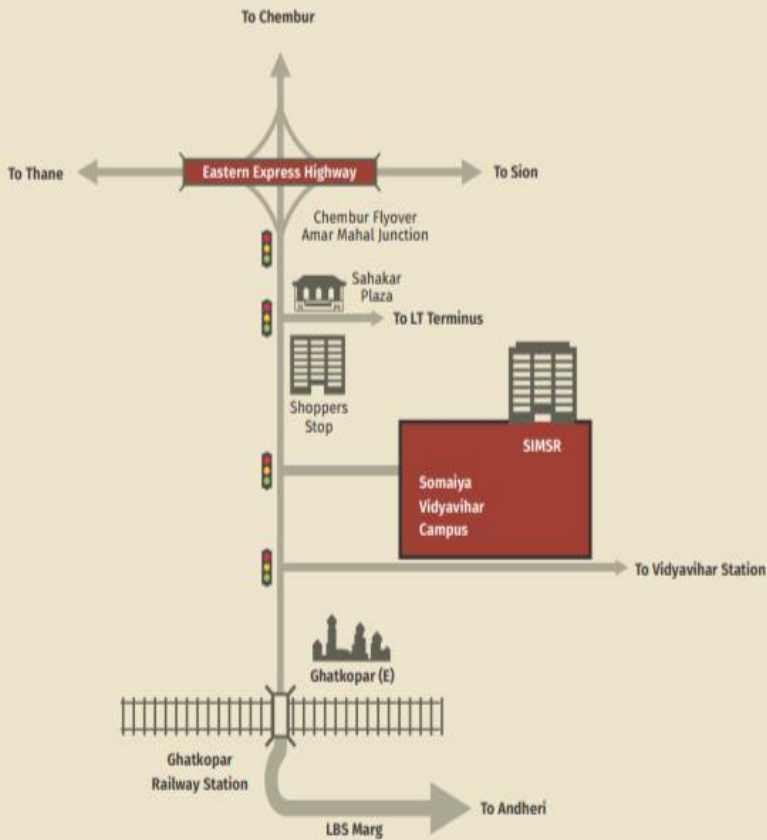
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Esteemed Recruiters



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Email: chiefmanager@somaiya.edu / placements.simsr@somaiya.edu

Route to SIMSR



PLACEMENT OFFICE

Mr. Hari Sabnis

Head-External Relations

☎ +91 9820845187 | ☎ +91 22 6728 3004 / 3050

✉ hari.sabnis@somaiya.edu

Mr. Niteen Pawar

Associate Head-External Relations

☎ +91 9969634293 | ☎ +91 22 6728 3005

✉ niteenpawar@somaiya.edu

Ms. Pooja Rasal

Manager -External Relations

☎ +91 9869526143 | ☎ +91 22 6728 3089

✉ p.rasal@somaiya.edu

Mr. Rushikesh Patil

Assistant Manager- External Relations

☎ +91 8879010926 | ☎ +91 22 67283087/

✉ rushikesh@somaiya.edu

SIMSR Address

K.J. Somaiya Institute of Management Studies & Research,
Vidyanagar, Vidyavihar East, Mumbai – 400077, Maharashtra.